

Meet Your Purdue MEP Eureka! Coach

Rich Meyer



Rich Meyer Worked at Purdue MEP since October of 2007 helping 20+ companies to grow with the Eureka! Winning Ways program. He has taught innovation and growth principles to over 1,000 Indiana business people through workshops and public speeches. Prior to that, was an engineering director for a Tier I automotive supplier. Meyer ran numerous beta tests prior to the 2009 programs being rolled out. He has assisted in training new facilitators in New York. He has provided training to MEP centers in Wisconsin and Michigan on the new programs as well.

Rich was part of the MEP Trained Brain Team who was awarded the MEP Group Practitioner of the Year Award at the 2010 MEP National Conference in Orlando, FL May 1-4, 2010. Nominated by the Trained Brain Center Directors, these individuals were selected based on their excellent facilitation skills, interest in continually improving the system, coaching abilities, sales history and support from their center directors.

For More Information, contact Rich at (765) 404-2128 or rgmeyer@purdue.edu.

Visit www.mep.purdue.edu/prod_services/bus_growth.

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