

How Can You Get Products to Market Faster?

Apply lean principles to your product design process using the tools of Lean Product Development (LPD)!

Lean Product Development offers tools and methods to reduce waste and improve results in product development. The typical product engineer only does 1.7 hours of value added work in an 8 hour day. Lean Product Development gives you ways to reduce some of the wasted time built into the design process.

The LPD "Quickstart" Workshop is a two-day event. We will introduce your team to the benefits and methodologies of Lean Product Development. We'll show you six points of the ideal product development process. Hands-on exercises by your team will demonstrate how the tools can be applied to your company.

Workshop agenda topics includes:

- **Overview and Workflow Management System Methods** - simplified project management methods that can drastically reduce your time to market
- **Market Requirement Event** - convert customer needs into prioritized engineering specifications
- **Planning/Risk Management Event** - project planning methods including risk mitigation
- **3P/Cost Reduction Event** - innovative cost reduction and quality enhancement tools to use before significant costs are incurred
- **Design Review and Freeze Event** - finalize specifications, timelines and cost, and create a master action list in preparation for production launch
- **Production Readiness Review Event** - verify and finalize that all the critical actions have been completed

Testimonials

"The Lean PD methodology provided the motivation to energize our New Product Development process... Results from these teams included zero slippage for 12 new successful product launches. Cost, quality and performance metrics were all exceeded."

Jon W. Simons, Vice President of Technology,
Rockwell Automation / Allen-Bradley

"At Goodrich Corporation our New Product Introduction (NPI) process adopted the Lean Product Development tools and methods. Not only did we make dramatic improvements in development cost, time-to-market, and customer satisfaction, but we created a positive culture of removing waste in the entire NPI process."

Tim Matuseski, Director of Engineering, Goodrich Corporation, Sensor Systems

About the Presenter

Since October of 2007, Rich Meyer has worked at Purdue MEP helping 20+ companies to grow with the Eureka! Winning Ways program. He has taught innovation and growth principles to over 1,000 Indiana business people through workshops and public speeches. Prior to that, he was an engineering director for a Tier I automotive supplier. Meyer ran numerous beta tests prior to the 2009 programs being rolled out. He has assisted in training new facilitators in New York. He has provided training to MEP centers in Wisconsin and Michigan on the new programs as well. Rich was part of the MEP Trained Brain Team who was awarded the MEP Group Practitioner of the Year Award at the 2010 MEP National Conference in Orlando, FL May 1-4, 2010.

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